

ANTON JELUDKOV

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Education

APR. 2010 York/Sheridan Joint Program in Design, Toronto, Ontario
Bachelor of Design Honours Degree, Member of the Dean's Honour Roll

Professional activities

- APR. 2011—present **Graphic Designer/Artist**, PI Creative Art, Toronto, Ontario
In charge of designing annual art catalogues and suppliments.
Designed magazine and online advertisements.
Developed artwork for the poster publishing sector of PI.
Designed various annual promotional print materials for the art gallery.
- JAN. 2011—APR. 2011 **Graphic Designer**, Umbra, Toronto, Ontario
Designed in-store signage and various annual promotional print materials.
Designed annual installations for store window displays.
Art directed the corporate branding manual.
Designed magazine advertisements, press releases and various event posters.
Worked with industrial designers on graphics for products.
Assisted with photography shoots.
Assisted with packaging design.
- 2009—2010 **Graphic Designer**, York University Design Department, Toronto, Ontario
Selected for the branding team.
Worked in a team of five to create the brand for the 2010 Grad Show.
Participated in writing and designing the branding guide distributed to all students working on the grad show.
Acted as a consultant to other students throughout the year, ensuring everyone's correct understanding of the brand.
In charge of overseeing and ensuring correct brand use by the Promotion team.
- 2008—2009 **Graphic Designer**, Yahoo Canada, Toronto, Ontario
Created visual layouts for Tech Guide, Horoscopes, Pets and Back to School Guide web pages.
Designed print magazine advertisements, and corporate related products.
Worked on branded pages for Intel, Staples and Iams.
In charge of identity and navigation re-design of the Lifestyle channel.
- 2008—2009 **Graphic Designer, Curator**, York University Design Department, Toronto, Ontario
In charge of organizing university-wide graphic design exhibitions, while working in a team of three.
Created interactive interfaces for a 30-inch touch screen to display students' animation projects.
Participated in creation of an identity for the exhibitions.
- 2007—2008 **Freelance Graphic Designer**, Salt Creative Group, Woodbridge, Ontario
Worked on a project for Kingsdown (Bedroom Furniture Company).
Created a specification and cover sheets for their latest product collection.
Designed a sales report to be submitted to Sleep Country Canada.

Publications/articles

- 2012 (upcoming) *Neu Neu*. Toronto, Canada: Rough Work Press.
- 2012 (upcoming) *Periodical: Volume II*. Self-published.
- 2011 *Periodical: Volume I*. Self-published.
- 2010 *New Modernism*. In: Verso 9. Toronto, Canada: York University.

Book contributions

- JAN. 2012 *New modernism, Let the form shape itself & Form is content*. In: Crisp, Denise Gonzales, and William F. Temple. *Typography & Context: Systems, Form, Message*. Ed. Meredith Davis. Thames & Hudson.
- FEB. 2012 *Form is Content*. In: Tselentis, Jason, Allan Haley, Richard Poulin, Tony Seddon, Gerry Leonidas, and Ina Saltz. *Typography, Referenced: A Comprehensive Visual Guide to the Language, History, and Practice of Typography*. Rockport Publishers.
- FEB. 2012 *Style Is*. In: Tselentis, Jason, Allan Haley, Richard Poulin, Tony Seddon, Gerry Leonidas, and Ina Saltz. *Typography, Referenced: A Comprehensive Visual Guide to the Language, History, and Practice of Typography*. Rockport Publishers.
- SPRING 2012 *(dot) Doc: Evolution and Influence of Computer Icons*. In: Heller, Steven, and Mirko Ilic. *Go, Stop, Slow, Eat: How Typography Influences Behavior*. Rockport Publishers.

Group exhibitions

- 2011 *Creative Type III*. (18 April–1 May). Toronto, Canada: Palmerston Gallery.
- 2010 *YSDN10*. (18 April–21 April). Toronto, Canada: The Fermenting Cellar.
- 2009 *Formation*. (9 March–21 May). Toronto, Canada: TEL Building.
- 2008 *Field*. (21 March–4 April). Toronto, Canada: Special Projects Gallery John and Martin Goldfarb Centre for Fine Arts.

Curated exhibitions

- 2010 *Worked on identity for York University Grad Show 2010*. (18 April–21 April). Toronto, Canada: The Fermenting Cellar.
- 2009 *Formation*. (9 March–21 May). Toronto, Canada: TEL Building.
- 2008 *Field*. (21 March–4 April). Toronto, Canada: Special Projects Gallery John and Martin Goldfarb Centre for Fine Arts.